

EDUCATION AND PROFESSIONAL QUALIFICATION

- PhD (WUT, China)
- M.com (KIn)
- PGDM (RUSL)
- B.Sc (Mgt)sp (RUSL)

PAPER PUBLICATIONS

Jayathilake, P. M. B. (2017). Entrepreneurial intent among the university students: A study of undergraduates in Rajarata University of Sri Lanka, *Journal of Management Matters*, 4(1); 1-12.

Sandarekha, K. G. A., & Jayathilake, P. M. B. (2017). Entrepreneurial Intention of the Undergraduates. 6th International Conference of the Sri Lanka Forum of University Economists (SLFUE) (pp.137), 23-24 November 2017, Rajarata University of Sri Lanka, Sri Lanka. .

Dilrukshi, L. A. N., & Jayathilake, P. M. B. (2017). The Relationship between Service Quality and Customer Satisfaction. 6th International Conference of the Sri Lanka Forum of University Economists (SLFUE) (pp.211), 23-24 November 2017, Rajarata University of Sri Lanka, Sri Lanka.

Chandrapala, I. C., & Jayathilake, P. M. B. (2017). Organizational Culture and Employee Jpb Performance. 6th International Conference of the Sri Lanka Forum of University Economists (SLFUE) (pp.207) , 23-24 November 2017, Rajarata University of Sri Lanka, Sri Lanka.

Umidjon, A., Shuhua, H., Jayathilake, B., & Renyan, M. (2016). Characteristics of Small and Medium Enterprise Innovativeness: Cases of Uzbekistan and China. *International Journal of Management sScience and Business Administration*, 1(1): 12-27.

Jayathilake, P. M. B. (2016). Exploration, exploitation and firm performance: The mediating role of strategic learning. 3rd International Symposium of Rajarata University of Sri Lanka, Jan. 2016.

Jayathilake, P. M. B. (2016). Women entrepreneurship in North Central Province of Sri Lanka: An Exploration of problems and prospects. *Rajarata University Journal*, 4(1): 44-51.

Jayathilake, P. M. B. (2015). Revisiting the Tourism-Led-Groth hypothesis for Sri Lanka: Bound test approach to cointegration. *Journal of Management Matters*, 2(1); 1-10.

Jayathilake, P. M. B. (2015). Dynamic capabilities and strategic entrepreneurship: A study of Sri Lankan SMEs. *Journal of Business Studies*, 1(2): 62-71.

Jayathilake, P. M. B. (2015). Economic reforms and growth experiences: A comparative study of China and Sri Lanka, *International Journal of Management Science and Business Administration*, 1(5): 30 - 37.

Jayathilake, P. M. B. (2014). Organizational Ambidexterity: Managing Exploitation-Exploration Tensions in Small Firms. *International Conference on Business and Information 2014*. Colombo, Sri Lanka : Kelaniya University.

Jayathilake, P. M. B. (2014). Organizational Ambidexterity: crossing the great divide of exploration and exploitation in small firms. Second International Conference of Rajarata university of Sri Lanka. Anuradhapura, Sri Lanka: Rajarata University of Sri Lanka.

Jayathilake, P. M. B., & Shuhua, H. (2014). Dynamic Capabilities: an exploration of how small firms renew their resource base. Win - 2014. Kuliypitiya, Sri Lanka: Wuyamba University of Sri Lanka.

Umidjon, A., Shuhua, H., Jayathilake, B., & Renyan, M. (2014). Characteristics of Small and Medium Enterprise Innovativeness: Cases of Uzbekistan and China. International Journal of Management Science and Business Administration , 1(1):-.

Jayathilake, P. M. B. (2013). Tourism and economic growth in Sri Lanka: Evidence from cointegration and causality analysis. International Journal of Business, Economics and Law , 2 (2): 22-27.

Jayathilake, P. M. B., & Jameel, A. L. (2013). Working capital management practices in Sri Lankan small firms: An organizational leaning perspective. 2nd International Conference on Management & Economics (pp. 454-459). Mathara, Sri Lanka: University of Ruhuna, Sri Lanka.

Rathnasiri, R. A., & Jayathilake, P. M. B. (2013). The determinants of foreign direct investment in Sri Lanka. Fourth International Symposium "Harnessing Knowledge through Research to Address Emerging Global Issues" (p. 142). Belihuloya, Sri Lanka: Sabaragamuwa University of Sri Lanka.

Jayathilake, P. M. B. (2013). Determinants of demand for international tourism in Sri Lanka: An econometric evaluation. Sri Lankan Journal of Banking and Finance , 1(1): 53-65.

Jayathilake, P. M. B. (2013). Gender effects on risk perception and risk behavior of entrepreneurs at SMEs in Sri Lanka. Asia Pacific Journal of Marketing and Management , 2 (2): 1-11.

Jayathilake, P. M. B. (2012). Moderating influences on the strategy making and performance relationship: a study of small and medium enterprises . Proceedings of International Symposium on Post-War Economic Development through Science. Sri Lanka: South Eastern University of Sri Lanka .

Jayathilake, P. M. B. (2012). Risk management practices in small and medium enterprises: evidence from Sri Lanka. International Journal of Multidisciplinary Research , 2 (7): 226-234.

Jayathilake, P. M. B., & Mallika, J. K. (2012). Why do people tend to buy lottery products? An empirical study on demand for lottery products. International Conference on Modern Trends in Innovative Management (pp. 109-115). Mihintale, Sri Lanka: Rajarata University of Sri Lanka.

Jayathilake, P. M. B., & Rathnayake, R. M. (2013). Testing the Link between Inflation and Economic Growth: Evidence from Asia, Modern Economy. Modern Economy , 4 (2): 87-92.

Jayathilake, P. M. B., & Shuhua, H. (2012). Exploring innovativeness of Sri Lankan small and medium enterprises. 9th International Conference in Innovation and Management (pp. 432-438). Wuhan, China: Wuhan University of Technology.

Jayathilake, P. M. B., & Udurawana, Y. M. (2012). Application of quantitative techniques in decision making among university executives. International Conference on Modern Trends in Innovative Management (pp. 301-306). Mihintale, Sri Lanka: Rajarata University of Sri Lanka.

Jayathilake, P. M B., & Dassanayake, D. M. (2011). Financial Practices, Management Characteristics and Performance: a study of SMEs in Hospitality industry. Proceedings of International Seminar on Financial Markets: Issues and challenges. Trichippuli, India: Bharathidasan University

Jayathilake, P. M. B., & Welmille, I. (2010). Analysis of factors influencing the performance of small and medium enterprises in North Central Province in Sri Lanka. Proceedings of RUSL Research Symposium. Sri Lanka : Rajarataq University of Sri Lanka .

CONFERENCE PRESENTATION

Jayathilake, P. M. B (2015). Dynamic capabilities and strategic entrepreneurship: a study of Sri Lankan SMEs. Paper presented at International conference on Contemporary Management (ICCM)-2015.

Jayathilake, P. M. B. (2014 Oct). Organizational Ambidexterity: crossing the great divide of exploration and exploitation in small firms. Paper presented at Second International Conference of Rajarata university of Sri Lanka. Anuradhapura, Sri Lanka: Rajarata University of Sri Lanka.

Jayathilake, P. M. B. (2014 Aug). Dynamic Capabilities: an exploration of how small firms renew their resource base. Paper presented at Wayambe International Conference. Kuliypitiya, Sri Lanka: Wuyamba University of Sri Lanka.

Jayathilake, P. M. B. (2013 April). Tourism and economic growth in Sri Lanka: Evidence from cointegration and causality analysis. Paper presented at International Conference on Business, Economics and Law Kuala Lumpur, Malaysia

Jayathilake, P. M. B. (2011 Oct). Why do people tend to buy lottery products? An empirical study on demand for lottery products. Paper presented at International Conference on Modern Trends in Innovative Management (pp. 109-115). Mihintale, Sri Lanka: Rajarata University of Sri Lanka.

Jayathilake, P. M. B. (2011). Application of quantitative techniques in decision making among university executives. Paper presented at International Conference on Modern Trends in Innovative Management, Mihintale, Sri Lanka: Rajarata University of Sri Lanka.

Jayathilake, P. M. B. (2011 Jan). Financial Practices, Management Characteristics and Performance: a study of SMEs in Hospitality industry. Paper presented at Proceedings of International Seminar on Financial Markets: Issues and challenges. Trichippuli, India: Bharathidasan University.

REVIEWING ACTIVITIES

Member of the Advisory Board, International Journal of Management Science and Business Administration

Reviewer, Journal of Global Economics, Management and Business Research

Reviewer, Advances in Research

Reviewer, International Journal for Management Science and Technology (IJMST)

Member of the Editorial Board, Journal of Management Matters, Rajarata University of Sri Lanka (2016)

Editor-in-Chief, Journal of Management Matters, Rajarata University of Sri Lanka (2018)

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